

# CURRICULUM VITAE

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**Dr. Anu Antony**

*Post- Doctoral Fellow, IIM Amritsar(Punjab)*

*Ph : + 91 9446721094, +91 7012128260*

*Email : [anua.pdf02@iimamritsar.ac.in](mailto:anua.pdf02@iimamritsar.ac.in),  
[anuchirayath@gmail.com](mailto:anuchirayath@gmail.com)*



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## ACADEMIC QUALIFICATIONS

**Ph.D in Management** , Mahatma Gandhi University , Kottayam, Kerala (2016)

**Ph. D. Thesis: ‘Risk Model and Portfolio Selection: A Behavioral Approach for Optimization of Returns.**

**MBA ( Finance) :** SCMS School of Technology and Management with 63.09 % (MG University , Kottayam, Kerala-- 2005 )

**M.Com** from Tamil Nadu Open University (2018)

**Post Graduate Diploma in Computer Application (PGDCA)** from ET&T, Ministry of Communication and Technology, Government of India

## RESEARCH INTEREST

Behavioral Finance, Corporate Finance, Investor Decision Making, Accounting and Reporting

## EMPLOYMENT SUMMARY

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10 <sup>th</sup> July 2018 to 23 <sup>rd</sup> Nov 2021 ( <i>On Sabbatical Leave</i> )	Assistant Professor, Rajagiri School of Social Science, Rajagiri Valley Campus, Kochi, India
16 <sup>th</sup> January 2017 to 9 <sup>th</sup> July 2018	Assistant Professor, Amity Global Business School Cochin
10 <sup>th</sup> January 2011 to 16 <sup>th</sup> September 2014	Coordinator and Faculty of Birmingham Graduate School (India)
1st July 2008- 29th May 2010	Lecturer in SCMS Cochin
1st June 2006 to 30 th June 2007	Lecturer in Regional Management College, Malappuram

## JOURNAL PUBLICATION

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- “Customer Purchase Intention Towards Green Products: A Study based on Health Consciousness and Ecological Affect” ( June 2020), Test Engineering and Management, Mattingley Publishing, PP 3788-3793, Vol 83 ( ABDC- C)
  - “ The effect of dispositional innovativeness on Investment Behavior” ( October 2020), IUP Journal of Accounting Research & Audit Practices , PP7-31, Volume 19, Issue 4 ( ABDC- C)

- K Krishnamurthy , A Antony (2020), “Marco Economic sustainability in India: Partisan Theory Approach”, International Journal of Application or Innovation in Engineering & Management (IJAIEEM), Vol : 9, Issue 12 PP 11- 17 ( UGC Care-list)
- Antony A ( 2019). Behavioral finance and portfolio management: Review of theory and literature. J Public Affairs. 2019;e1996. <https://doi.org/10.1002/pa.1996> (( ABDC- B)
- Antony, A., & Joseph, A. I. (2017). Influence of Behavioral Factors Affecting Investment Decision— An AHP Analysis. *Metamorphosis*, 16(2), 107-114. <https://doi.org/10.1177/0972622517738833>, Publisher : Indian Institute of Management, Lucknow, SAGE Publications, Dec 2017
- Antony, A. ( 2017). *Risk Tolerance : Assessment on high risk investors of Kerala* , published in Global Academic Research Journal , Volume V, Issue VI.
- Nair, V. R., & Antony, A. (2015). Evolutions and challenges of behavioral finance. *International Journal of Science and Research*, 4(3), 1055-1059. (<http://www.ijsr.net/archive/v4i3/SUB152140.pdf>)

#### ARTICLES IN BOOKS

- “Impact of Global Economy on Indian Stock Market” (2021) , Tackling the VUCA World through Industry 4.0 edited book by C Mohan, B and Bhat S ; PP 148-162
- Antony A (2010)“ *Global Economic Meltdown : An East West Comparison of Banking Crisis* ” was published in the text book “*International Business and Culture* “ , published by Himalaya Publishing House Pvt Limited for United Business Institute , Belgium , Europe , Jaro Education
- Antony, A (2010)“Retail business: a global scenario”, was published in the text book "**International Retailing: Text and Readings**" edited by Prof (Dr) S L Gupta, Birla Institute of Technology, by Excel Books.

#### CONFERENCE PROCEEDINGS (FULL ARTICLES)

- Antony, A., & Subramanin, V. (2018). Economic Value Added as a Performance Measurement Tool: A Study on Selected Banks in India. 9th International Conference on Business and Information (ICBI-2018), Department of Management Studies and Toc H Institute of Science and Technology, India, Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka.  
<http://repository.kln.ac.lk/handle/123456789/19926>
- Antony, A ( 2010)“ Global Economic Melt down : An East West Comparison of Banking Crisis” was presented in the International Conference on International Business conducted by Albertian Institute of Management and the same was published in the book “ International business” edited by Dr. Francis Cherunillam (February 2010)

#### CONFERENCES

- “Impact of Global Economy on Indian Stock Market” in the National Conference on Convergence of Management Practices in the Era of Industry4.0 held on 22nd-23rd July,2020.
- “BITCOIN : It's Emergence and Future”, IIF Research Conference, September 27th-29th, 2020
- " Role of Financial Self Efficacy : As a determinant of Financial Inclusion” organised by International Virtual conference on Paradigm shifts in Business Perspectives : Copying Global challenges organised by Bicol University college of Business, Economics and Management (BU-CBEM), on Dec10-12,2020
- “ Analysis of Effect of Dispositional Innovativeness in Investment Behavior” , in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak , held during 12<sup>th</sup> to 14<sup>th</sup> December 2019

- “Economic Value Added as a Performance Measurement Tool : A study on selected Banks in India “, in the 9<sup>th</sup> International Conference on Business and Information organization by TIST , Ernakulum on 23<sup>rd</sup> November 2018
- “ *Multivariate Analysis in investors psychology on Risk tolerance – An analysis of investors of Kerala*” in the National Conference on Emerging Trends in Business organized by the Department of Management Studies of Christ University, Bengaluru on 12<sup>th</sup> February 2016.
- “ *The impact of FDI and FII in Indian Stock Market* “, paper presented on International Conference on India’s External Sector : Challenges and Strategies organized by Kochi Business School on 5<sup>th</sup> and 6<sup>th</sup> February 2014

#### **CONFERENCE LEADERSHIP:**

##### ***As Session Chair in conference and Moderator, Keynote Speaker:***

###### **Session Chair**

- 2021 Albertian Knowledge Summit 2021: An International Conference on Multidisciplinary Research, organized by the Office of the Dean, Research, in association with Albertian Institute of Management, St. Albert’s College (Autonomous) on 29<sup>th</sup> – 30<sup>th</sup> March 2021
- 2020
1. RMC 2020, on 15<sup>th</sup> and 16<sup>th</sup> October 2020
  2. RCEF 2020 , on 5<sup>th</sup> and 6<sup>th</sup> November 2020 (BEHAVIORAL FINANCE AND FINANCIAL LITERACY)
  3. RCEF 2020 , on 5<sup>th</sup> and 6<sup>th</sup> November 2020 (FINANCE & INDUSTRY)
- 2019 RCEF 2019 conference at Rajagiri Business School, 8<sup>th</sup> and 9<sup>th</sup> November 2019.

###### **Resource Person**

- 2021 Lecture delivered at SCMS School of Technology and Management on the topic “ECONOMIC, SURVEY & BUDGET , 2021 “ on : 10<sup>th</sup> February 2021

#### **OTHER PROGRAMS ATTENDED/CERTIFICATION COURSES COMPLETED:**

- International Webinar on “Managing Stress and Emotional & Mental Well-Being during the COVID-19 Crisis for Educators” VET Institute of Arts and Science on April 27<sup>th</sup> , 2020
- Two Day National Online Seminar on “Re - inventing Quality Assurance : A Post Pandemic Guide for Teachers” organized by the Internal Quality Assurance Cell of the college., 19 and 20<sup>th</sup> May 2020
- Workshop on “Data preparation and validation” , organised by DC School of Management and Technology 20<sup>th</sup> May 2020
- International Webinar on “How to get research grant from UGC, AICTE”, organised by Mar Baselious Institute in association with School of Management Studies , MG University , 9<sup>th</sup> June 2020
- Participated Qualitative research technique workshop held on Feb 1,2019 at Rajagiri Business School
- Participated Qualitative research technique workshop held on Feb 1,2019 at Rajagiri Business School.

#### **Faculty Development Programme**

- One week Online National Faculty Development Program jointly organized by Rajagiri College of Social Sciences (Autonomous) and Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) of Ministry of Education on “Advanced Data Analysis using R” (19<sup>th</sup> October 2021- 25<sup>th</sup> October 2021)

- Two days FDP on Virtual Training conducted by CIT-TLC on April 20<sup>th</sup> and April 21<sup>st</sup> 2020
- Faculty development programme on “Appraising Business Performance through FSA”, Saintgits Institute of Management & Saintgits College of Applied Sciences 2<sup>nd</sup> November 2020- 4<sup>th</sup> November 2020

#### **ATAL Training**

- Online FDP on "Technology Management, Malaviya National Institute of Technology Jaipur, 2020- 12-14 to 2020-12-18
- Data Analytics in Business Research, Babasaheb Bhimrao Ambedkar University., 2021-1-29 to 2021-2-2

#### **SWAYAM ARPIT ONLINE COURSE CERTIFICATION**

- Data Analysis For Social Science Teachers, University of Hyderabad, 16.02.2020

#### **AWARDS, GRANTS/ FELLOWSHIPS, RECOGNITIONS, SCHOLARSHIPS & DISTINCTIONS:**

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- Best Paper Award for the paper titled “*Multivariate Analysis in investors psychology on Risk tolerance – An analysis of investors of Kerala*” in the National Conference on Emerging Trends in Business organized by the Department of Management Studies of Christ University, Bengaluru on 12<sup>th</sup> February 2016.

#### **REVIEWERS OF THE JOURNAL**

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1. Rajagiri Management Journal(RAMJ), Emerald Publishing
2. IUP Journal of Accounting Research and Audit Practices.
3. Journal of Accounting and Taxation
4. Heliyon
5. Journal of Public Affairs - Wiley-Blackwell Publishing

#### **DECLARATION**

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I here by declare that above mentioned information are true and fair to the best of my knowledge of and information.

Reference : To be furnished upon request

**Anu Antony, PhD**